

Mohammad Qudsi

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PROFESSIONAL EXPERIENCE

Qudsi Sweets

Salesperson and Manager

Doha, Qatar

Feb 2016 – Sep 2019

- Managed a sweets and nuts store, handling 500+ daily customer interactions, while improving business efficiency.
- Developed management, customer service, sales, and business strategy skills as a manager and cashier in a retail setting.

Print on Demand Store

Co-founder

Doha, Qatar

Jun 2019 – Sep 2019

- Pioneered a niche, customer-oriented pet-centric clothing brand using Shopify, creative design capabilities, and teamwork.
- Acquired proficiency in Shopify, Facebook, Instagram, and influencer marketing through a print-on-demand venture.

LEADERSHIP AND ACTIVITIES

Project North Star Club - SDSU

Founder and President

San Diego, CA

Aug 2023 – Present

- Cultivated a team of 25+ in our fight against human trafficking, emphasizing collaboration and event expertise.
- Excelled in organizational acumen, managing multifaceted projects, and fostering key external partnerships.

American Marketing Association Club - SDSU

VP of Programming and Workshop

San Diego, CA

Dec 2022 – May 2023

- Focused on creating dynamic marketing workshops, engaging slide decks, and nurturing a thriving community of 50+ members.
- Developed skills in creating captivating presentations and fostering a vibrant and engaging marketing workshop.

Newspaper Club

Founder and President

Doha, Qatar

Oct 2019 – Jun 2021

- Managed 30+ team members delivering relevant news to students via the web and app to foster an informed school community.
- Acquired proficiency in website and app design while promoting a lively club culture for students to engage with.

News Channel

Founder and President

Doha, Qatar

Oct 2019 – Feb 2021

- Led a team to deliver engaging news through fun videos, for about 4,000 students and parents, while encouraging school spirit.
- Expanded creative leadership abilities in fun video creation, YouTube community building, and promoting vibrant club culture.

Entrepreneurship Society Club - SDSU

VP of Membership

San Diego, CA

Dec 2022 – Mar 2023

- Managed and ensured inclusivity in the membership & administrative roles to create a welcoming environment for 50+ members.
- Demonstrated expertise in ensuring inclusivity and maintaining a welcoming atmosphere in membership and administrative roles.

SKILLS

- **Multilingual:** Proficient in Farsi and English, basic proficiency in Arabic writing and reading, and Hindi speaking.
- Highly Proficient in **ChatGPT**, **Strong public speaking**, group management, prompt generation, and problem-solving skills.

EDUCATION

San Diego State University

Bachelor of Science in Business Administration and Minor in Leadership

San Diego, CA

Expected Graduation Date: May 2026

Major: Business Administration and Management

- Relevant Coursework: Coursework: Statistics, Introductory Management Information Systems, Calculus for Business Analysis.